

MEDIA RELEASE

For Immediate Release

EASTERN CAPE DEVELOPMENT CORPORATION TO HOST THE 2ND EDITION OF THE SOUTHERN AFRICA REGIONAL EXPORTERS AWARDS CEREMONY ON JULY 26, 2022 AT GQEBERHA, EASTERN CAPE, SOUTH AFRICA

“Celebrating the Export Excellence of Southern African Brands”

Nominations are now open for the 2022 Southern Africa Regional Exporters Awards, and the winners will be announced in-person at the Boardwalk Casino & Hotel, Gqeberha, Eastern Cape, South Africa on July 26, 2022.

“Returning for the 2nd year, the awards recognize Southern African exporters’ successful expansion into new markets and their long term export growth. The Awards are open in the nine participating countries of Angola, Botswana, Eswatini, Lesotho, Malawi, Mozambique, Namibia, South Africa and Zambia. The awards recognize and honor Southern African firms engaged in international sustainable growth through innovation and commitment,” said Mr. Phakamisa George, the Acting Executive Manager of the Eastern Cape Development Corporation’s (ECDC) Trade and Investment Unit.

The Southern Africa Regional Exporters Awards is a collaboration between the ECDC and the U.S. Government, through the USAID Southern Africa Trade and Investment Hub (USAID TradeHub). The USAID TradeHub engages with all nine participating countries to increase sustainable growth, export competitiveness, and trade between these countries and South Africa, and collectively with the United States.

The Awards recognize achievements in four key categories. These are: Regional Exporter of the Year (South Africa and the United States markets); Buyer of the Year (South Africa and United States markets); Capital Provider of the Year; and Trade Promotion Service Provider

of the Year. The Southern Africa Regional Exporters Awards Ceremony judging panel is drawn from the private and public sector, composed of experts with significant international business experience.

For more information please contact: Ms. Linda Lubengu at llubengu@ecdc.co.za.

For more details about the awards visit: www.southernafricaregionalexportersawards.com

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